



Farmington United Percussion Ensemble

21833 Inkster Rd
Farmington Hills, MI
48336-6031

Dear local business owner,

January 4, 2012

You may not yet be aware of one of our community's greatest programs for youth in the percussive arts – **Farmington United Percussion Ensemble**. **Farmington United Percussion Ensemble**, or **FUPE**, is a 501(c3) non-profit organization, tax ID 26-3451626, dedicated to help young people, ages 11 through 22, grow as musicians and as individuals. **FUPE** is open to anyone in the Farmington Public School District interested in participating and willing to give his or her best effort.

FUPE earned the 2009 Independent A State Championship and the 2010 Independent Open State Championships. In 2011 **FUPE** earned the Michigan Color Guard Circuit, MCGC, Independent Open Championship, the MCGC Independent A Championship and the MCGC AAA Championship, the first time any single organization won 3 State Championships in the same year.

This year **FUPE** will compete on two levels, Scholastic Open and Scholastic AA totaling more than 60 participants.

FUPE will be hosting two Michigan Color Guard Circuit competitions at North Farmington High School. A solo competition will be held on March 11th and a group competition on March 25th. Combined, over 1500 individuals from around Michigan will be in attendance at these two events.

These events provide excellent advertising opportunities for local businesses to showcase their products and their support for the 60 **FUPE** musicians and the more than a dozen competing groups from across the state.

Please support **FUPE** by placing an advertisement in our event programs (see attached flyer for pricing details).

Thank you for your support,

The **FUPE** Parent Committee



Farmington United Percussion Ensemble will be hosting two **Winter Guard events** in March, 2012.

- **March 11th** we will host the MCGC Solo & Ensemble
- **March 25th** we will welcome Winter Guard and Percussion Units from Michigan for our MCGC Guard and Percussion

We are asking that you consider purchasing an ad for your business in a program that will be available for purchase by spectators at both competitions. In the past, these two events have drawn in more than 1500 spectators and participants. Your purchase of advertising space in this program will show your support of the Farmington United Percussion Ensemble and will generate some additional business for you.

Your support is greatly appreciated!

WHAT IS WINTER GUARD?

Winter Guard is made up of two activities:

Winter Guard combines dance and movement with drill routines using flags, sabers and rifles choreographed to selected music.

Indoor Percussion combines elements of music performance and marching to themed shows.

WHAT IS MCGC?

The **Michigan Color Guard Circuit** was founded in 1975 to draw together the growing winter color guard activity, providing leadership and guidance. The circuit continues to grow with a membership of approximately 100 indoor guard and percussion units.

Winter Guard and **Indoor Percussion** create friendships, talents, and standards of excellence, while fostering an environment where young men and women can grow, laugh, learn, and meet challenges as a group.

WHAT IS Solo & Ensemble?

- Solo & Ensemble Festival is an opportunity for individual students from member schools/teams to perform a selection of their choice for *adjudication*



I would like to place an ad:

Business Name: _____

Contact: _____

Phone: _____ E-mail: _____

Seller's name and phone number: _____

Advertisement sizes available

full page
\$65

half page
\$35

quarter page
\$20

business card
\$15

buddy ad \$10

Also available are the inside front and back covers for \$150 each and for the program center pages for \$100 each. The outside back cover is no longer available. If you are interested please contact Ray or Laurie Kach at 248-737-0786 to inquire about availability.

Ad size purchased

- full page \$65
- half page \$35
- quarter page \$20
- business card \$15
- buddy ad \$10

Total due \$ _____

**All ads must be received by
February 24, 2012**

**Please make checks payable to
FUPE**

Ads may be submitted electronically to:
farmingtonunitedpercussion@yahoo.com

Please check this box if your ad has
been sent electronically
(.jpg or .pdf files preferred)

Please send this form, ad and payment to:

FUPE Program Ads
Attn: Tim Leach
21833 Inkster Rd
Farmington Hills, MI
48336-6031